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# THE NEGRO FARMER

Published Bi-Weekly in the Interest of the Home, Farm and Garden; Especially Devoted to the Interest of Negro Land Owners and Tenant Farmers and Those Who Employ Negro Labor. The Only Negro Farm Newspaper in the World, to be Circulated Among 2,000,000 Black Farmers.

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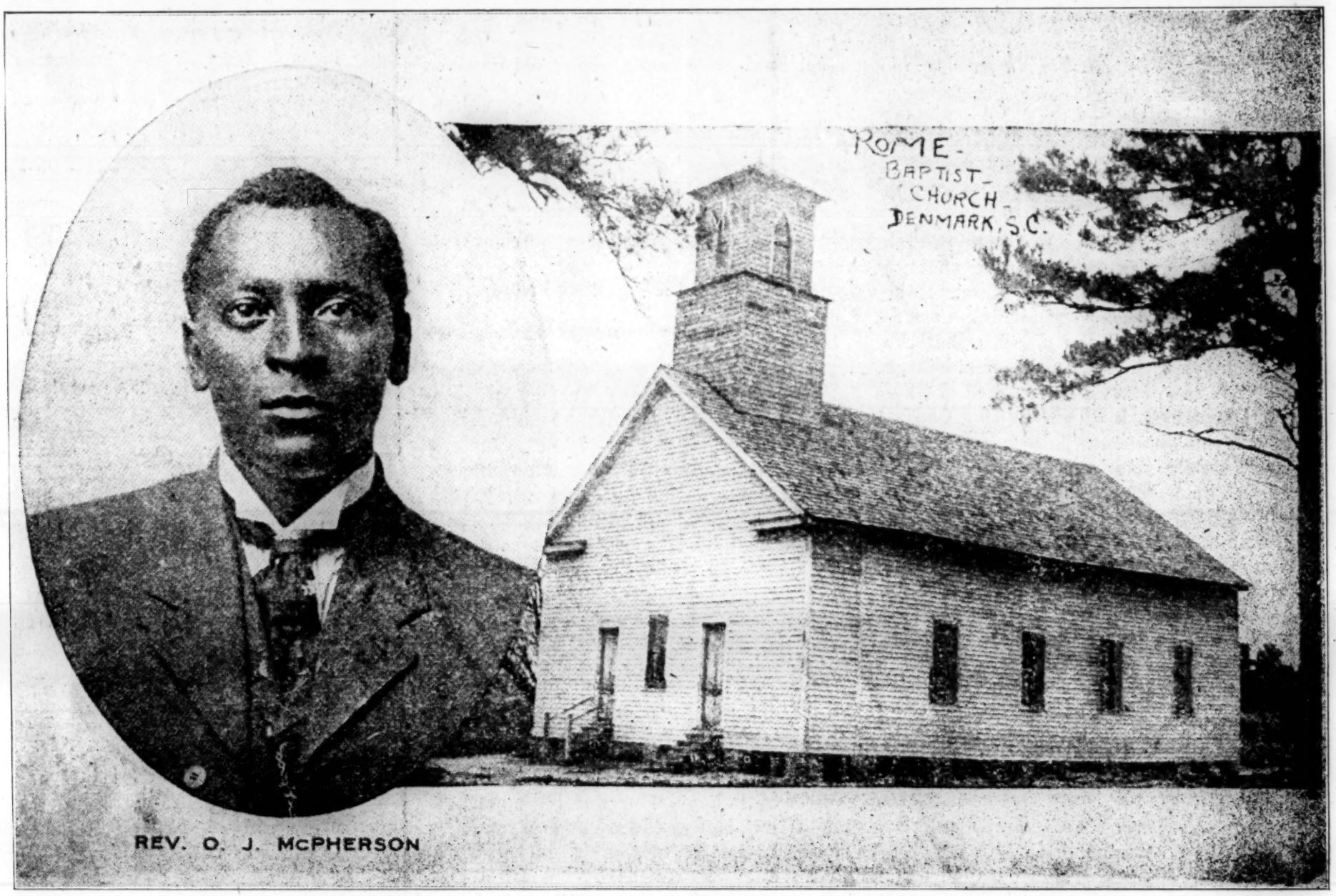
# SWEET POTATO SPECIAL




REV. O. J. McPHERSON

A SUCCESSFUL SOUTH CAROLINA FARMER AND POWERFUL PREACHER

## REV. O. J. McPHERSON

—*See Page 2*

## *Study Your Own Farm*

Our farmers must not attempt to do things just because some one else does them, but should seek to know whether a given practice will work well on their own farms.

One of the best ways to improve a farm is to learn all about it. Its soil and what it contains and will grow best should be studied from year to year. The crops should be changed from time to time so that such knowledge may be had.

The effects of different kinds of fertilizers should be carefully watched. Try compost one time, then grow some green crops and plow them under for green manure at another time. During another year, barnyard manure may be used, and in still another year commercial fertilizers should be tried, and then use some of these together. Of course where there are trained scientific instructors to tell a man what his soil needs, the farmer need not have to experiment so much. But the important thing is to study his own farm.

WINNERS FROM THE SOIL

# O. J. McPHERSON---FARMER, PREACHER, LEADER

### A THRILLING INCIDENT THAT HAPPENED LONG AGO

The mention of a preacher who works with his hands brings to the mind of the careful student of the Bible a thrilling incident in the life of a great missionary preacher—perhaps the greatest preacher, save Jesus Himself. Scholar, teacher, and orator, he was known as Saul until on that never-to-be-forgotten journey to Damascus, he was challenged by the Lord of Host to explain why he persecuted the church of God. After this the Lord named him Paul, which means "little."

### A Preacher Who Worked With His Hands

This preacher became such a missionary for the Christian Church that he made many enemies who sought to put him to death. Thus it happened that on a certain day when he prepared to leave Ephesus that he might be present at Jerusalem on the day of Pentecost, the elders of the Ephesian Church stood about him in tears, feeling that he would certainly meet death in Jerusalem, the city which Jesus accused of stoning and killing the prophets. Being of somewhat the same mind, Paul gave them his final charge about their conduct, which included the advice to do some work with their hands as he had done; and he said, "I have coveted no man's silver or gold, or apparel. Yea, ye yourselves know, that these hands have ministered unto my necessities, and to them that were with me." (Acts 20:33, 34.) Paul gave this same advice to the Church of the Thessalonians, saying to them, "Work with your own hands"; (I Thes. 4: 11) and telling them that neither he nor the ministers with him had eaten "any man's bread for nought; but wrought with labor and travail night and day, that we might not be chargeable to any of you. Not because we have not power, but to make ourselves an example unto you to follow us." (II Thes. 3: 8, 9.)

### A Colored Preacher Who Follows Paul's Example

But what has all this Bible story to do with the subject of this sketch? Just this: There is a colored man at Denmark, South Carolina, named O. J. McPherson, who not only preaches from his pulpit the gospel of salvation from sin, but preaches also from the fields of example, the gospel of better farming and the dignity of laboring with the hands. The Bible story above has been told to show that this farmer is in good company, because he is doing just what Paul did—Paul the great apostle of whom the Scriptures said, in comparing the work of the Twelve Apostles, that he "labored more abundantly than they all" (I Cor. 15: 10); and because he is following Paul's example by preaching and doing some work with his hands so that he may be independent, Rev. McPherson deserves a place in the list of those who are called real leaders, and because he works on the farm, he is given a place in The Negro Farmer.

### The Preacher Should Be Independent

Paul knew that it was the duty of the church to support its minister, so that he need not do any manual labor; for he said to the Corinthians: "Even so hath the Lord ordained that they which preach the gospel should live of the gospel." (I Cor. 9: 14.) This law was made by the Lord in early days. (Deut. 18: 1-8.)

But Paul knew that there would be times when the congregation would not be able to support, properly, their preacher, or when the preacher would want to do some plain speaking to his congregation; and, so, he explained that he had not depended upon the people for his support; and was, therefore, independent, and could prevent anyone from making his preaching lose its effect.

Rev. McPherson is on the right track.

### A Good Minister

He is evidently a good minister because (1) some of his friends say that he has helped to harmonize denominational differences in his community by organizing a ministers' union, encouraging exchanges of sermons by different pastors, and by co-operating with other churches and having them co-operate with his; (2) he is a friend of schools and of all enterprises that are for the common good; and (3) he is pastor of Rome First Baptist Church, at Denmark, and of Mt. Zion Baptist Church, of Lees, S. C., and has presided over these for seven years.

### The Preacher-Farmer or Farmer-Preacher

He is a good farmer, too, as has been stated. He grows cotton, corn, sugar-cane, cucumbers, and canteloupes, for the market. And he must be a good farmer because he is a leader in the Farm Demonstration Work in his section, carried on by the U. S. Department of Agriculture. In 1911 he led in cotton-growing, producing two 500-pound bales of cotton on one acre; and in 1912, led in the production of corn, growing 110 bushels on one acre.

### A Respected and Honored Man

Naturally, the people of his community respect the man. He is chairman of the Executive Board of the Colored Fair Association of Bamberg County and there is no doubt but that other honors await him. Such leaders, teaching industry and thrift by example, and preaching the gospel in His name, and walking in the steps of Jesus will help make glad the desert and solitary places of the land.


## To the Country School Teacher

There are hundreds of teachers at work in the country districts and small towns who can supplement their salaries and do some good at the same time by getting subscribers for The Negro Farmer.

We want every colored school teacher to feel that The Negro Farmer is meant to help him or her in his work and also help the people in the community.

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# THE "BIG WORDS" AND EVENTS EXPLAINED

FARMERS' DICTIONARY

**Fertilizer.**—Any substance which by its addition to the soil will produce a better or healthy growth of plants.

**Green Manures.**—Any crop grown and plowed under, while it is green, to improve the condition of the soil.

**Barn Manure.**—(1) The solid manure of animals; (2) the liquid portion called urine; and (3) the litter, or straw on which the first two are dropped, are called barn manures.

**Plant Food.**—That upon which the plant feeds. This food is divided into three classes as follows:

1. Necessary food which is not abundant—nitrogen, phosphorus, and sulphur. This is the food which the farmer usually has to supply for his crops.

2. Necessary food which is very abundant and which, with the exception of potash, the farmer does not usually need to supply—potash, calcium from which lime is made, magnesium, and iron.

3. Accidental and practically unnecessary food, such as chlorine, silicon, sodium, manganese, and aluminum.

**Commercial Fertilizers,** which the farmer buys, are of two kinds, (1) complete and (2) amendments. A complete fertilizer contains the three necessary foods for the plant— nitrogen, phosphoric acid, and potassium. An amendment may be either one of the three foods.

## SWEET POTATO NOTES

Sweet potatoes to keep well must be well matured, carefully handled, thoroughly cured, and kept at a uniform temperature in storage.

Thorough ventilation is necessary during the curing period.

Grow the kind of sweet potatoes that the market demands.

The potatoes should be carefully graded, cleaned, and packed in neat and attractive packages.

Sweet potatoes should never be marketed in bags or in bulk.

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Green fruits have held well all winter, and will probably continue to do so, until the berry season is well advanced.

The prices of both live and dressed poultry are firm and will likely continue so until the prices of provisions decline, which may come earlier than the Chicago packers expect.

Eggs seem to be the only cheap article in the market. Pure Food Legislation which compels storage companies to dispose of the stock on hand after a reasonable period, accounts for the unusually low price at which eggs are selling.—S. J. Cottman of Gholson & Co., Philadelphia.

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# THE NEGRO FARMER

Published Every Other Week, in The Negro Farmer Building, Greenwood, by

THE NEGRO FARMER PUBLISHING COMPANY.

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Send money by postal money order, express order, or registered letter. Stamps in good condition are accepted for small amounts. Postal money orders are preferred, and should be made payable to The Negro Farmer, Tuskegee Institute Post-office, Alabama.

All subscriptions are absolutely payable in advance; and the paper will be discontinued when the time expires unless renewed.

**Advertising Rates**

may be had on application. No liquor advertisements accepted.

All correspondence should be directed to The Negro Farmer, and not to any particular person connected with it. Please be sure to write on one side of the paper; and write plainly, so that your writing can be understood by almost anybody of ordinary intelligence.

In case of removal, be sure to notify us. If you fail to receive the paper regularly after subscribing for it, or if any error is noticed, subscribers will greatly help the paper by notifying us.

SATURDAY, APRIL 25, 1914


A great mistake is being made by most of the farmers in the South in not plowing deep enough. In too many cases, the land is simply scratched over; the plow going in only a few inches.

It is a great deal better to plow one acre than to plow two or three acres in a narrow way; one acre deeply plowed will bring more produce than two or three acres merely scratched over. If one wants to develop the land he now owns or cultivates without having to buy any land, he can do so by deep plowing.

If a farmer is plowing only six inches now, and will plow twelve inches in the future, he will develop the quantity of his produce.

## SOUTHERN WHITE PEOPLE SUBSCRIBING FOR THE NEGRO FARMER

One of the many encouraging signs favoring the success of our publication is the fact that Southern white people in goodly numbers are becoming subscribers. These people see the need of such a journal as an advertising medium, and as an aid to improved farming generally. Many are subscribing for it themselves and others are taking it for their tenants. For example, Judge William Henderson, of Miller's Ferry, Wilcox County, Alabama, a large land-owner and successful business man, is a warm supporter of The Negro Farmer, and a yearly subscriber. Many other white people of the type of Judge Henderson are on our subscription list.

The most significant review of the merits of The Negro Farmer that has thus far been made is contained in the April number of the Southern Workman, published at Hampton, Virginia. In effect, it is stated that this paper, by the use of "the simplest and the most direct language," is doing what the United States Government is finding difficulty in having done, that is, having the results of scientific research stated so simply that persons with little learning can understand it; but let the article speak for itself. The Southern Workman said:

The Negro Farmer, which is being issued every other week at Tuskegee Institute, 'in the interest of the home, farm and garden,' and which is 'especially devoted to the interest of Negro land owners, tenant farmers, and those who employ Negro labor,' commands attention and wins respect because it shows what can be done by colored men and women through independent thinking and acting.

Who can begin to realize the economic and social possibilities of two million black farmers? What may we not expect in the coming decade from the continued development of the farming industry among Negroes, who now cultivate over one hundred million acres of Southern land and own about seventy dollars out of every one hundred dollars possessed by the Negro race? What are some of the best agencies for reaching and helping this vast army of Negro farmers who form such a vital part of the life of the South and the life of the nation? THE NEGRO FARMER is throwing light on these questions and is arousing public interest in the problem of the man on the land.

To present clearly, simply, and attractively to the colored children in the school, to the working people on the land, and to the older people active in the home and church, the essential facts of rural-life improvement is a difficult and, therefore, a most attractive problem. The United States Government, with all the money that it is spending on agricultural work and various kinds of extension projects, finds it almost impossible to present in the simplest terms the elemental facts concerning common farm operations. The United States Government, and other agencies as well, find that the men and women who can make research studies often have great difficulty in adjusting their writing to the capacities of readers at large. Those who can do things successfully with their hands are frequently unable to write out, simply and forcefully, the ideas they have been skilled enough to put into execution. Frequently those who can write interestingly are neither exact in their thinking nor reliable in their judgment. In The Negro Farmer the student of Negro life in the South will find the present-day economic and social problems discussed in the simplest and most direct language and with telling force. The facts tell the story of human progress through adjustment.

That this paper has received the hearty endorsement of Southern governors and officials who are connected with the federal and state department of agriculture means much for the success of the adventure in constructive, economic journalism. This endorsement is another instance of the Southern white man and the Southern black man joining forces for the systematic development of farming as an industry and as a factor in civic and social development.

A careful study of the topics discussed in the published numbers of the Negro Farmer suggests its common-sense interpretations and hopeful outlook on life for the colored farmer in the prospering Southland. The periodical deserves the loyal support of white men and black men who wish to see the Negro win prosperity for himself and for the nation.

The Negro Farmer appreciates this comment and will strive to make its future numbers even more simple in their language than former ones have been.

## HOW TO PLANT, FERTILIZE, AND CULTIVATE THE SWEET POTATO

**By T. N. Cowan**

Farm Superintendent, Tuskegee Institute, Ala.

In the South, the sweet potato has been greatly neglected, and its culture has been, in the most part, treated as a garden crop, or placed in some little corner on the farm. It is an encouraging sign of the times to see how rapidly the sweet potato is meritoriously taking its place in the front ranks on the farm.

There are few crops on the farm of equal value to that of potatoes that can be grown in such large quantities at so small a cost as is true of sweet potatoes. The farmer is beginning to realize that the sweet potato is destined to become one of the leading money crops of the South. Therefore, the question how to plant, fertilize and cultivate the sweet potato so as to get the largest yield at the least cost is claiming the attention of the thinking farmer as never before.

### Location, Soil, Etc.

The sweet potato requires an elevated sandy loam soil, fairly fertile and well drained. It should never be bottom land unless very sandy and naturally drained. I prefer land on which some kind of stubble, cow-pea hay, if possible, has been grown the year before, and turned under in the fall or winter, so as to be well decomposed and incorporated in the soil by spring. Well-rotted barnyard manure, broadcasted and treated in the same way, is good. But in this latter case, one should see to it that the land is not made too rich in coarse vegetable matter or nitrogenous plant food so as to encourage too much vine growth at the expense of the potato. In fact, the land should be a plat selected for the sweet potato and not some neglected, left-over corner, as is so often the case on the average farm. The crop is too important.

### The Number of Plants to Be Set, and When

The farmer, in planting his potato crop, should aim at twice as many potatoes as he needs for home use. It is he upon whom the city man and those who do not farm at all depend for potatoes. And to be able to supply these needs and to exchange products and service with them is good business, to say the least. This places a good market in the reach of every farmer who has push enough to fill the demand.

### Planning the Crop

To supply his home needs and at the same time play his part in controlling the near-by markets, the farmer should plan his main crop to be as early as possible. This main

crop should be large enough and so well treated that if for any cause the weather or labor conditions would not permit a late crop of potatoes, the early crop would supply the home needs and give a few bushels to sell.

At this point, the average farmer drops down. Different farmers have different ways of arriving at the most economic conclusion as to the best method of producing plants and the number of plants to be grown in early spring for the main crop. Too many of our farmers eat or sell all their potatoes except about one-fourth of what they need for seed and say: "All I want is enough for a few rows to get vines—vines make the best potatoes." This means that on one-fourth enough ground, he is going to string his setting out over at least one hundred and twenty days when he could have more easily done four times as much work in one-fourth the time if he had only saved or bought four times as many seed potatoes to begin with. "He who sows sparingly will reap sparingly."

### Using Business Methods

The farmer, like other business men, should plan his work well and consider with much care the economic value of every condition, agency, or influence to be brought to bear in getting the results aimed at in his operations, before he begins to operate.

Between April 1st and June 15th, the farmer has more rain, more time to set plants, and better growing conditions, as a rule, can set more plants per man and have a larger per cent of them live than is true in any other part of the season. Therefore the man who does not prepare in the beginning to utilize to advantage every natural condition and agency touching his crop is unwise and unbusinesslike.

### Plants or Potatoes Per Acre

For every unit acre to be set to potatoes in early spring, the farmer should bed from three to five bushels of the best seed potatoes he can secure. He should put forth every effort possible and use the best methods he knows to get plants ready to set as early as he can trust them in the field. This will give him a longer setting period. The longer the setting period, the more ground can be set with the same labor, that is, economy of labor.

The earlier the first plants are set, the sooner the farmer can get vines with which to set his second or late crop. Another point that should be carefully guarded, if the farmer is a business man, is that when you cut your early vines to set your late field, you retard the maturity of your early potatoes just so much. Therefore, to set a given acreage, the larger acreage from which to cut vines, the less you set back your early potatoes. The potato vine will not go ahead making potatoes until it gets back the vine you have cut from it.

### How to Fertilize, to Increase the Yield and Reduce the Cost Per Unit Bushel

In arranging the fertilizer for the potato crop is another point where the average farmer grows weak. He fails to count the cost of plants to set an acre to potatoes. At $1.50 per thousand, the slips for an acre cost about $15.00. It will require at least $10.00 worth of well-balanced commercial fertilizer per acre to give a yield of from one to two hundred bushels per acre on our average cotton land. No farmer can afford to go to this expense in slips unless he can and will fertilize so as to get the greatest possible yield per acre. It is far better to reduce the acreage by half and double the fertilizer.

### Fertilizer a Substitute for Land and Labor

The only thing that makes the sweet potato more valuable than most farm crops is that it will respond profitably to a heavy application of a well-balanced commercial fertilizer on land so poor that it would not pay expenses under the same conditions if planted in cotton or corn.

When large quantities of fertilizers are drilled in rows for potatoes it should be applied and well mixed in the soil a few weeks before setting time, so as to be well incorporated in the soil and ready for use by the plant when set. When the ground has been well turned and harrowed and put in first-class condition, rows laid off about 3 1-2 feet apart, fertilizer drilled in and well mixed in the soil, it should be bedded on and the beds knocked off with a board, leaving them about six inches high. As soon as plants are ready, any time after March 25th, if weather is warm and promises good, begin setting. The setting should be done well and uniformly. Every plant should be set downward to the depth of the length of shank or as deep as it will permit—not less than 3 or 4 inches deep. They should be set from 12 to 14 inches in drill. When this has all been well done, about all else that is needed is to keep the grass down and the dirt worked up to the potatoes. No root pruning is needed or permissible. If all has been done well and the application of at least one thousand pounds of cotton seed meal, phosphate, and potash, mixed according to the need of the potato and the deficiency of the land, you cannot but hope to grow the largest yield at the lowest cost.

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## SWEET POTATO INSECTS AND THEIR CONTROL

Sweet potatoes are often attacked by pests called "tortoise beetles," from their shape, or "gold-bugs" from their color. There are four kinds of these—the two-striped "gold-bug," with two black stripes on each wing; the golden tortoise; the black-legged "gold-bug," and the mottled "gold-bug."

They feed on the under surface of the potato leaves, and, when abundant, check the early growth of the vines after they have started to running. The New Jersey Experiment Station (Bul. 229) advises that the following remedy be used—a remedy which will also destroy the flea-beetle—

The simplest plan is to dip the plants, before setting, into a mixture of one pound arsenate of lead in ten gallons of water. Use a good grade arsenate of lead, running 14 per cent or more of the arsenic, or if a 12 per cent material is used, make it one pound in six gallons of water. This material will not hurt the plants, no matter how liberally it is used, and every leaf and stem should be completely submerged and thoroughly wet, but the roots need not and should not be dipped. Allow the plants to dry a little before setting, so that the film of lead arsenate may have opportuntiy to set on the surface of the leaves. This treatment will protect the plants and will kill every flea-beetle that starts feeding on the foliage, whether they begin on the under or the upper surface. Spraying will not answer the same purpose as dipping, because it is simply impossible to coat the leaves on both sides as thoroughly. But in the forcing bed the plants may be sprayed to good advantage should the insects at any time become sufficiently abundant to make it desirable.

For cut worms, poisoned bran scattered over the ground a few days before the plants are set has been found very good. This is prepared by mixing 1 pound of Paris green with 50 pounds of bran and moistening it to a crumbly mash.

## TALLAPOOSA COUNTY ADAPTED TO GROWTH OF PAPER SHELL PECANS

At a recent meeting of the Alabama Horticultural Society, held at Thorsby, prizes were awarded to the different exhibits. Four of the prizes were taken by a Tallapoosa County man, Mr. J. A. Kernodle, of Camp Hill, on his pecans. He took a prize on every variety he exhibited.

Mr. Kernodle has twelve hundred pecan trees growing, and is well posted on the pecan, having given it a great deal of study.

Mr. Kernodle is agent for the well-known nursery of J. Van Lindley, located at Pomona, N. C.—Camp Hill News.

Mr. Kernodle has built up a splendid business in Alabama, having traveled extensively over the State during the past seventeen years; and he deserves the confidence of the people, especially in this section. He is willing to help you select the varieties of fruit trees for your orchard. If you will drop him a card he will respond promptly.—Advt.

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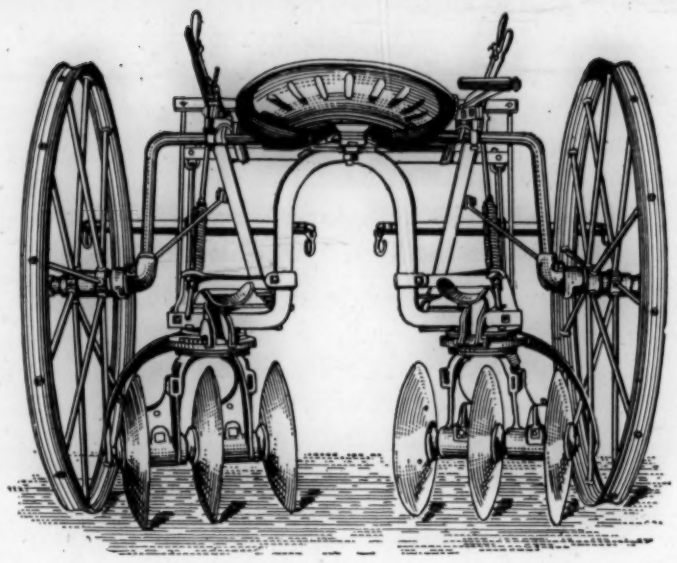

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**CANNERS!** Home Canning Outfits, made in all sizes. Prices $2.50 up. Fully guaranteed. We furnish everything needed to make a complete canning factory on the farm. Write today for 1914 catalogue.

**DIXIE HARDWARE and MANUFACTURING CO., Elkin, N. C.**


## SWEET POTATOES AND 'POSSUM

### Grandma Corliss Tells How to Prepare Them

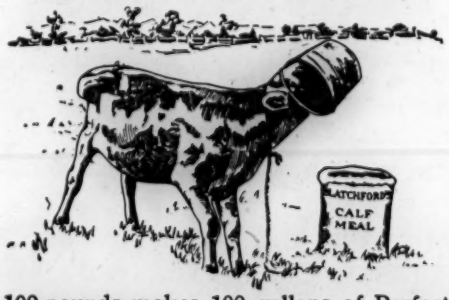
Not least among the uses to which the sweet potato may be put is that of a seasoning and side dish for 'possum. Hush yo' mouf!

During the past few years, both white folks and colored people have become so afflicted with the disease called "High Culture" that many of them do not like 'possum and 'taters any more; but there are some who have not forgotten how that famous dish used to tickle the palate.

Fearing that we might have forgotten the directions for preparing the dish—directions which nearly every colored boy of the old South used to sing in the song, "Carve dat 'possum, carve him to de heart," Grandma Millie Corliss, whiteheaded philosopher of 86 years, was asked to give the recipe, for the cooks who have never known it. Here it is in her own words:

"Jes' parbile yo' 'possum. Den put yo' pertaters on and let 'em get jes' about half done; den put de 'possum in de pertaters and let 'em cook together. Sprinkle flour over 'em, and as they cook put pepper on 'em and baste 'em together—jes' put some of de 'possum's own grease over 'em every now and den—Lord, it makes my mouth water, and I want some of 'em now. Cook until de 'possum's brown."


*"Getting the Last Drop"*
**Blatchford's Calf Meal**
As good as New Milk at half the Cost




100 pounds makes 100 gallons of Perfect Milk Substitute.

Send for pamphlet, **"How to Raise Calves Cheaply and Successfully Without Milk."**

*At your Dealers or*

**BLATCHFORD'S CALF MEAL FACTORY**
**WAUKEGAN - - - ILLINOIS**

THE SOUTHERN SALES COMPANY
Atlanta, Georgia

# THE BUSINESS CHAT

### AGENTS SUCCEEDING WITH THE NEGRO FARMER

Quite recently, one of our agents working in North Carolina, sent us twenty-two subscriptions in one week, while another agent in Texas, a woman, sent us thirty annual subscriptions in two weeks. James W. Vines, our special agent, working in Tallapoosa County, sent in fifty-four subscriptions in ten days, and the same hustler sent us 116 subscriptions in little less than three weeks. Eighty-five per cent of these were annual subscribers. Hustling agents are making plenty of money securing subscribers for us.

New agents, take notice: Send us more names of subscribers, and less excuses as to why you are not sending them. It takes hard work and money to buy land. It takes determination and a little work to get subscriptions for papers and periodicals, but there is ample reward for the vigilant hustler who goes vigorously after what he wants and gets it. Then, Hurrah for The Negro Farmer—Next!

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Colored farmers must use more improved farming implements like the cultivator. The time has passed for the old-style plows, etc., to be the main tools. Look in our advertising columns for the address of a firm that carries cultivators. The Loeb Hardware Company, of Montgomery, Alabama, is a reliable dealer in cultivators.—Advt.

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Our "Preserving-Food-For-Winter Number" will appear May 9. You want to look about you for firms from whom you may purchase cans, outfits, etc. This paper contains the addresses of three very reliable firms, namely—

Dixie Hardware & Mfg. Co., Elkin, N. C.

Tharp Hardware & Mfg. Co., Monroe, N. C.

American Can Company, Baltimore, Md., Chicago, Ill., New Orleans, La., Atlanta, Ga., Dallas, Texas.

All of these are good firms with which to deal.—Advt.

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### SCHOOL BOYS—ATTENTION!

Remember, we allow a real liberal commission to agents of The Negro Farmer. You can earn enough money during spare time to help yourself through college. Negro farmers are subscribing for this publication at sight. You can get out among them and hustle for business. Write us today for confidential terms.

**LEVY, WOLFF SHOE CO.**
Montgomery, Ala.
Manufacturers and Wholesalers of
**M. L. SHOES**
Wear Longest—Fit Best—Cost Less
Ask Your Shoe Man for M. L. Shoes

*TUSKEGEE INSTITUTE*
SUMMER SCHOOL *for* TEACHERS
Fifth Annual Session
June 22 to July 17, 1914
Over 400 Teachers Present Last Summer
*Reduced round trip tickets on all railroads East of the Mississippi River*

*Practical Tailor and Haberdasher*
**B. F. Pearson**
We carry a nice line of Dry Goods. Uniform and Citizen Suits made to order. We would be glad to have you come in and inspect our line.
FRANKLIN ROAD, Greenwood

**GET A HOME**
*Make Your Rent Money Do It*
Send for FREE BULLETIN of Real Estate Bargains. It tells you how.
FRANK L. WEST Drawer 54 Tuskegee Institute, Ala

ORDER STRAWBERRY PLANTS-Send$2.50 for1000 plants. $1.50 for 500. Triumph, and Nancy Hall seed sweet potatoes at $1.50 per bu. Slips, $1.75 per 1,000. write
JOHN LIGHTFOOT.
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*The Oldest Wholesale Grocery in Montgomery*
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Grade Carefully,
Pack Carefully,
Ship Carefully, to a Reliable Firm, which pays good prices for high grade farm products.
**WE WANT** Vegetables, Fruits, Poultry, Eggs, Sea Food, etc. Give us a trial and be convinced of our honesty.
**GHOLSON & COMPANY**
1532 South St. - - - Philadelphia, Pa.

In writing to advertisers always say: "I saw your ad in The Negro Farmer."

**WANTED!**
500 Negro families (farmers preferred) to settle on FREE Government Lands in Chaves Co., New Mexico. Blackdom is a Negro colony. Fertile soil, ideal climate, No "Jim Crow" Laws. For information write:
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**NOTICE!**
I have just completed my new book, entitled 'TODAY and YISTIDY", consisting of poems, dialogues and short stories. Just the thing for Public School concerts, Instructive programs, etc. Price $.75 cents, postage prepaid. Write:
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**The Negro Year Book**
**By MONROE N. WORK**
In Charge of Records and Research
Tuskegee Normal and Industrial Institute
**The New York World says:** "In its more than 300 pages, besides routine information, there is a review of Negro progress for the last fifty years made timely by the semi-centennial of emancipation. A complete index makes all the facts in the book easily accessible and a classified list of articles and publications on the Negro tells the reader where to turn for phases of Negro Life or Negro Problem."
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AGENTS WANTED in every part of the country. Write us and let us tell you what our agents are doing with this book.
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## 40 LB. FEATHER BED, PILLOWS, ETC., WORTH $22 ONLY $10

Send us $10 and we will ship you this new 40 lb. FEATHER BED, one pair new 6 lb. feather PILLOWS, ($2.50) one pair full-size BLANKETS, ($3.00) one full-size COMFORT, ($3.00) one full-size SHEET, ($1) one pair Pillow SLIPS, (50c) worth $22, all for only $10. New goods and no trash. Positively the biggest bargain ever offered. Satisfaction guaranteed. This offer is good for a short time only to advertise our goods.

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*Mail money order now or write for order blanks and circular.*

We are in the very heart of the feather market. Our prices for pure, genuine downy feathers can't be equaled.

**SOUTHERN FEATHER AND PILLOW CO.**

Dept. 1541 GREENSBORO, N. C.

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# *Learn To Grow Hair*

## And Make Money

MADAM C. J. WALKER

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Complete Course By Mail or By Personal Instruction

A DIPLOMA

FROM

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Of Hair Culture Is A Passport To Prosperity

## *Is Your Hair Short?*

### *Breaking Off, Thin or Falling Out?*

Have you Tetter, Eczema? Does your scalp itch? Have you more than a normal amount of Dandruff?

If so write for Mme. C. J. Walker's Wonderful Hair Grower, which positively cures all scalp diseases, stops the Hair from Falling Out and starts it at once to Growing.

*These Remedies are manufactured only by*

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A Six Weeks' Trial Treatment sent to any address by mail for $1.70. Make all Money Orders payable to Mme. C. J. Walker. Send stamp for reply. Agents Wanted. *Write for Terms.*

# THE NEGRO FARMER

## *Something New: Something Needed*

**A Paper That Helps People to Become Better Farmers is an Aid to the Church, the School and to the Secular and Religious Papers**

It has been decided to publish at Tuskegee Institute Post Office, Every-Other-Week for the present, a national farm paper to be known as THE NEGRO FARMER. It will be published in the interest of Negro landowners, tenant farmers and of those who employ Negro labor. There is no other strictly farm newspaper in the world devoted to the interest of Negro farmers.

Many of the white farm newspapers enjoy huge circulations and there is no reason why a farm paper in the interest of Negroes should not prove equally successful. In fact, occupying an exclusive field it should enjoy a success far beyond that of the usual farm publication. It is proposed to circulate this paper among the 2,000,000 black farmers of the United States. The paper will be eight pages, of about the size of "The Country Gentleman."

**DR. BOOKER T. WASHINGTON STATES:**

The Tuskegee Institute has no financial interest or control over this new publication, but some of the active officers of the institution are interested in its success and believe that it will not only accomplish great good but will be a paying investment. The paper is backed by a strong organization and funds have been provided in advance to assure its publication. Those in active control of THE NEGRO FARMER have my entire confidence and good will.

—BOOKER T. WASHINGTON.

The success of this project is assured because of the solid and sensible lines upon which it is being laid out.

All the capital stock has been subscribed for.

The subscription price is $1.00 a year and Subscriptions and Advertisements are invited. Clubbing rates with important Negro newspapers will be arranged for on a satisfactory basis. We are now ready to receive Subscriptions and Advertisements.

*Address all communications to:*

## THE NEGRO FARMER

TUSKEGEE INSTITUTE, ALA.

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